




# RYAN OYER

## COMMERCIAL & RESIDENTAL REAL ESTATE

LinkedIn - <https://www.linkedin.com/in/ryan-oyer-b57457230/>

### CONTACT

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-  San Antonio & Austin, TX

### EDUCATION

#### BACHELORS IN REAL ESTATE FINANCE & DEVELOPMENT

UTSA

2024-2028

#### HIGHSCHOOL DIPLOMA

McNeil High school

2019-2023

### ORGANIZATIONS

MCNEIL SPEECH AND DEBATE  
2019-2023

UTSA REAL ESTATE SOCIETY

RECSA

### SKILLS

Client Relationship Management

Lead Generation

Market Research

Data Analysis

B2B Sales

Contract Negotiation

Project Management

Business Development

Strategic Marketing

### SUMMARY

I am currently a full time student at The University of Texas San Antonio pursuing a Bachelor's degree in Real Estate Finance and Development. I have a passion for learning and am seeking an internship in Commercial Real Estate or Residential Development.

### EXPERIENCE

#### SOCIAL MEDIA MARKETING & RECRUITING SOURCER

AustinPeopleWorks

June 2021 - August 2024

- Utilized social media marketing and applicant tracking systems to target key demographic segments
- Conducted detailed data entry and analysis within an applicant tracking system to track and manage recruiting pipelines, optimizing decision-making in sourcing talent.

#### NEW CAR INVENTORY ASSISTANT MANAGER

MACHAIK FORD DEALERSHIP

March 2024 - June 2024

- Oversaw the processing and organization of new vehicle inventory, ensuring efficient use of lot space and clear, systematic inventory tracking. Applied organizational skills and attention to detail to maintain accurate records of incoming assets.
- Accurately entered information into dealership databases, ensuring compliance with company standards. Demonstrated ability to manage high volumes of data.

#### SPONSORSHIP & EVENT COORDINATOR

WillPower Mezcal Fresca

July 2023 - October 2023

- Generated revenue through B2B sales, negotiating sponsorship deals for industry-specific events. Demonstrated ability to engage corporate clients and secure buy-in for partnerships.
- Led the planning and execution of corporate events, ensuring the smooth coordination of logistics, vendor contracts, and sponsor relationships. Applied organizational and multitasking skills to handle multiple projects concurrently while staying within budget.

#### MISCELLANEOUS HIGH SCHOOL JOBS

- Worked a variety of customer service positions at different companies including restaurants, car wash, and an arcade.